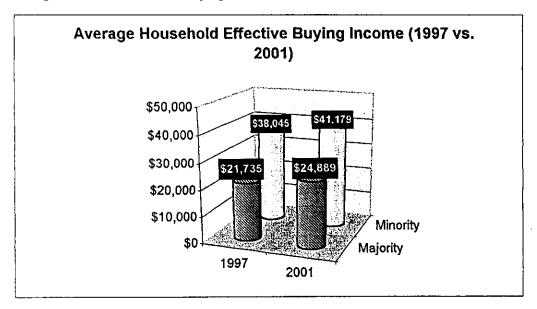
Consistent with the trend of being located in the more densely populated markets, minority stations also tend to be located in markets with higher household incomes. Chart IX shows that the average effective buying income⁴⁸ for markets in which private minority stations are located was \$38,045 per household in 1997 and \$41,179 per household in 2001. In contrast, the average effective buying income for markets served by private majority stations was \$21,735 per household in 1997 and \$24,889 per household in 2001.

Chart IX. Average Household Effective Buying Income



In 2001, the average effective buying income for the markets in which minority-controlled stations were located was \$64,339 compared to \$31,579 for publicly traded majority stations.

The market location of minority stations places them at an advantage in terms of population income and population size (not synonymous with listener income and audience size). The benefits associated with market location, however, have not resulted in superior station performance as discussed in the sections on audience size, station revenue, ad revenue share and power ratio, below.

Changes in Broadcast Service

[note on missing data]

AM stations have more technical limitations on their ability to reach the listening audience. The value of a station, therefore, is partly determined by whether it broadcasts on the AM or FM band. The number of AM stations owned by private minority firms increased from 216 (59%) in 1997 to 244 (61%) in 2001. The number of private majority AM stations declined from 4332 (47%) to 3735 (37%). During 2001, 46 (29%) of the minority-controlled stations were AM stations compared to 804 (33%) for majority publicly traded stations.

⁴⁸ "Effective buying income" is the combined income of a household divided by the number of family members averaged for an entire market. These statistics are provided by BIA Research and are derived from U.S. census data.

Within the AM band there are four classes of service. None of the valuable class A stations that have the greatest audience reach were owned by a minorities in either 1997 or 2001. The vast majority of stations were class B stations – 180 in 1997 and 197 in 2001.

Due to the unique propagation characteristics of AM signals this study also examined station frequency and signal power to obtain a better estimation of their audience reach potential. Table D⁴⁹ shows that 7.4% of the private minority AM stations operate within the strongest frequency range of the AM band (540 to 800) compared to 10.5% of the private majority AM stations.

Table D. Signal Strength of Private AM Firms According to Frequency Range.

| Signal Strength of Private AM Firms According to Frequency Range (2001) | | | | | |
|--|-----------------------|--------------|--|--|--|
| | Minority | Majority | | | |
| Strongest Frequency | 18 (7.4%) | 392 (10.5%) | | | |
| Range 540 – 800 | | | | | |
| Medium Strength Frequency | 69 (28.3%) | 929 (24.9%) | | | |
| Range 810 - 1200 | Elizer For Tool | tel timir | | | |
| Medium Strength Frequency | 68 (27.7%) | 1251 (33.5%) | | | |
| Range 1210 – 1400 | | | | | |
| Lowest Strength Frequency | 84 (34.4%) | 1129 (30.3%) | | | |
| Range 1410 – 1600 | | , | | | |

With respect to minority-controlled AM stations 10.9% of them broadcast within the strongest AM band compared to 22% for private publicly traded majority AM stations (Table E).

Table E. Signal Strength of Public Traded AM Firms According to Frequency Range.

| Signal Strength of Public Traded AM Firms According to Frequency Range (2001) | | | | |
|---|------------|-------------|--|--|
| | Minority | Majority | | |
| Strongest Frequency Range 540 – 800 | 5 (10.9%) | 177 (22%) | | |
| Medium Strength Frequency Range 810 – 1200 | 17 (37%) | 226 (28.1%) | | |
| Medium Strength Frequency Range 1210 – 1400 | 10 (21.7%) | 246 (30.6%) | | |
| Lowest Strength Frequency Range 1410 - 1600 | 12 (26.1%) | 148 (18.4%) | | |

Using nighttime power at 50 watts or less as a proxy for whether a station operates only during the day (i.e. a daytimer), Table F shows that 29.5% of the minority private stations are daytimers and 34.1% of the private majority stations are daytimers. Table F also shows that only three of the stations owned by private minority firms broadcast between 50,000 and 100,000 watts of power compared to 90 for majority private firms.

⁴⁹ In Tables D through G, the percentages do not total 100 because data was missing for a limited number of stations. In no instance does missing data account for more than 2% of the stations analyzed.

Table F. Signal Strength of Private AM Firms According to Daytime and Nighttime Power

| Signal Strength of Private AN Nighttim | A Firms Accordi le Power (2001) | ng to Daytime and |
|--|------------------------------------|-------------------|
| | Minority | Majority |
| Strongest Power Range | 3 (1.2%) | 90 (2.4%) |
| 50,000 - 100,000 watts | | |
| Medium Strength Power | 19 (7.8%) | 275 (7.4%) |
| Range 10,000 – 49,999 | 1 | |
| Medium Strength Power | 67 (27.5%) | 848 (22.7%) |
| Range 5,000 - 9,999 watts | | |
| Medium Strength Power | 120 (49.2%) | 1,889 (50.6%) |
| Range 1,000 - 4,999watts | | |
| Lowest Strength Power | 35 (14.3%) | 630 (16.9%) |
| Range 50 – 999 watts | | |
| Daytimer | 72 (29.5%) | 1,272 (34.1%) |
| (0 - 50 watts night time) | | |

More than 17 % of the minority-controlled AM stations are estimated to be daytimers compared to 11 % for publicly traded majority AM stations. Nine of the minority-controlled stations have between 50,000 to 100,000 watts of power compared to 116 for publicly traded majority stations (see Table G).

Table G. Signal Strength of Publicly Traded AM Firms According to Daytime and Nighttime Power.

| Signal Strength of Publicly Daytime and No | san da i li de esta combana de la combanció de destribució de esta de la combana de la combana de la combana d | . Settimos in the contract of | |
|--|--|---|--|
| | Minority | Majority | |
| Strongest Power Range | 9 (19.6%) | 116 (14.4%) | |
| 50,000 - 100,000 watts | | | |
| Medium Strength Power | 8 (17.4%) | 70 (8.7%) | |
| Range 10,000 - 49,999 | | | |
| Medium Strength Power | 14 (30.4%) | 332 (41.3%) | |
| Range 5,000 – 9,999 watts | | | |
| Medium Strength Power | 15 (32.6%) | 240 (29.9%) | |
| Range 1,000 - 4,999 watts | | | |
| Lowest Strength Power | 0 | 46 (5.7%) | |
| Range 50 – 999 watts | | | |
| Daytimer | 8 (17.4%) | 89 (11.1%) | |
| (0 - 50 watts night time) | | | |

Signal class within the FM band is an indication of potential audience reach. Table H ranks FM station signal strength based upon their maximum effective radiated power, antenna height above average terrain, and class contour distance as provided in the Commission's regulations. ⁵⁰ Class C and C1 FM stations are generally regarded as having the strongest signals while Class A FM

 $^{^{50}}$ 47 CFR § 73.211. This analysis does not include class D stations, which are generally owned by colleges and universities.

stations are at the opposite end of the signal strength spectrum. In terms of audience reach, the majority of FM stations held by private minority firms are the least powerful Class A stations. Fifty-three percent of the minority FM stations were Class A in 1997 and 57% of them were Class A in 2001. In comparison, 42% of the private majority stations were Class A in 1997 and 45% of them were Class A in 2001.

Table H. FM Class of Service for Private Stations

| FM Class of Service for Private Stations | | | | | | |
|--|------|------|-------|-------|--|--|
| Class Minority Majority | | | | | | |
| | 1997 | 2001 | 1997 | 2001 | | |
| C | 8 | 6 | 604 | 474 | | |
| C1 | 11 | 14 | 615 | 772 | | |
| C2 & B | 31 | 20 | 1054 | 1230 | | |
| C3 & B1 | 21 | . 27 | 554 | 867 | | |
| A | 80 | 88 | 2,110 | 2,874 | | |
| Total | 151 | 155 | 4,937 | 6,315 | | |

Minority-controlled firms owned 40 of the least powerful Class A FM stations. The next most prevalent class of service was 33 Class B and 7 Class C2 stations. With respect to majority publicly traded FM stations, 421 are Class C, 403 are Class B and 143 are C2 (Table I).

Table I. FM Class of Service for Publicly Traded Stations

| FM Class of Service for Publicly Traded Stations (2001) | | | | |
|---|----------|----------|--|--|
| Class | Minority | Majority | | |
| C | 14 | 421 | | |
| C1 | 7 | 246 | | |
| C2 & B | 40 | 546 | | |
| C3 & B1 | 9 | 132 | | |
| A | 40 | 311 | | |
| Total | 110 | 1656 | | |

Changes in Audience Share

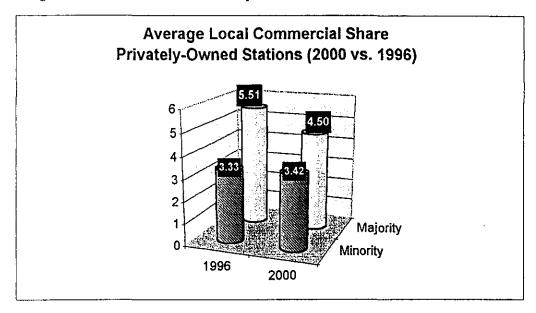
The Local Commercial Share (LCS) was used to gauge the audience size of the stations examined in this study. LCS is a based upon the Arbitron rating (i.e. for age 12 plus, 6am to midnight) of the station divided by the total listener share for all commercial stations in the market. The figures in Charts X and XI are the average of four ratings periods for the years 1996 and 2000.

The data show that the average majority station reached a considerably larger audience during both 1996 and 2000. The average audience share for private minority stations remained about the same for both 1996 and 2000 – 3.33 and 3.42, respectively. The LCS for majority stations was 5.51 and 4.50 for the same two years. Although majority owned stations tend to be located in

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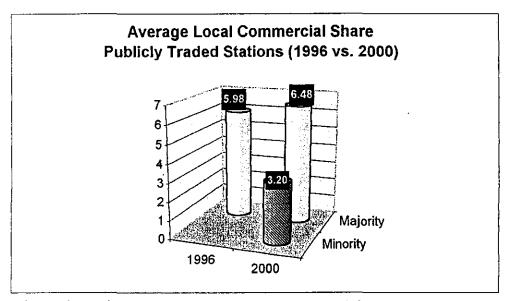
less densely populated areas, the signal power or audience reach of their stations may explain their greater percentage of audience share.

Chart X. Average Local Commercial Share Privately-Owned Stations



The average LCS for minority-controlled stations was 3.20 in 2001. In contrast, the average LCS for publicly traded majority stations was 6.48 for 2001 (see Chart XI).

Chart XI. Average Local Commercial Share Publicly Traded Stations

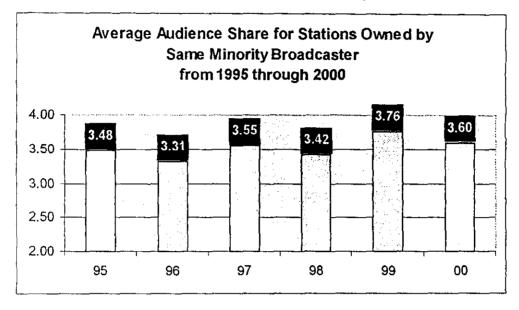


In order to determine whether audience share patterns differed significantly for stations that have been owned by the same minority firm since passage of the 1996 Act, the study examined LCS historical trends for these stations from 1995 through 2000.⁵¹ The results show that in 1995 the

⁵¹ The study identified 214 stations that were owned by the same minority firm in 1995 and 2000. However, the average LSC was derived from only those stations with valid data (i.e. had a value greater than 0). Valid data was available for

average audience share was 3.48 for stations that were under ownership by the same minority firm for a five year period. The audience share for such stations was 3.60 in 2000 (see Chart XI). These patterns do not vary significantly from the audience size patterns for all privately owned minority stations as indicated in Chart IX.

Chart XII. Average Audience Share for Stations Owned by Same Minority Broadcaster



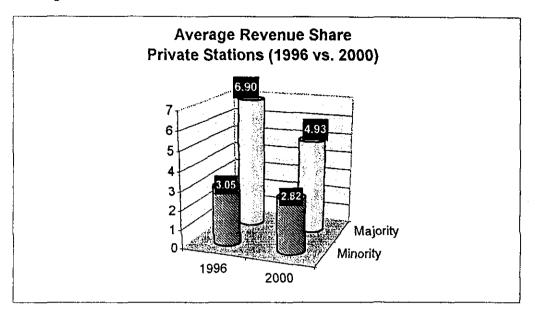
Changes in Revenue Share

Charts XIII and XIV compare the average share of market revenues for the years 1996 and 2000. Market revenue share is calculated by dividing a station's annual revenue by the total revenue for the local market and is a measure of station's ability to earn advertising revenue.

Although market revenue share declined overall for private stations, the share of revenue was considerably lower for minority stations. The average revenue share was 3.05% in 1996 and 2.82% in 2000 for private minority stations. The average revenue share for private majority stations declined from 6.90% in 1996 to 4.93% in 2000.

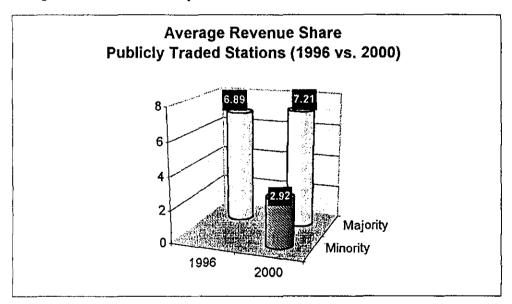
¹⁵⁷ stations in 2000, 149 stations in 1999, 151 stations in 1998, 150 stations for 1997, 145 stations in 1996 and 143 stations in 1995.

Chart XIII. Average Revenue Share Private Stations



The average revenue share for minority-controlled stations was 2.92% in 2000. The average for majority stations increased from 6.89% in 1996 to 7.21% in 2000.

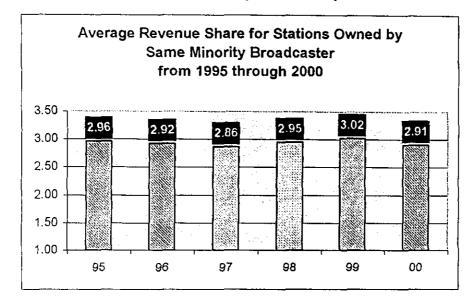
Chart XIV. Average Revenue Share Publicly Traded Stations



In terms of stations that have been under ownership by the same minority firm from 1995 until 2000, the average revenue share was 2.96% in 1995 and 2.91% in 2000. The average revenue share ranged as high as 3.02% in 1999 (see Chart XV).⁵²

⁵² The average revenue share for Chart XV was derived from only those stations with valid data (i.e. had a value greater than 0). Valid data was available for 149 stations in 2000, 145 stations in 1999, 141 stations in 1998, 131 stations for 1997 120 stations in 1996 and 117 stations in 1995.

Chart XV. Average Revenue Share for Stations Owned by Same Minority Broadcaster

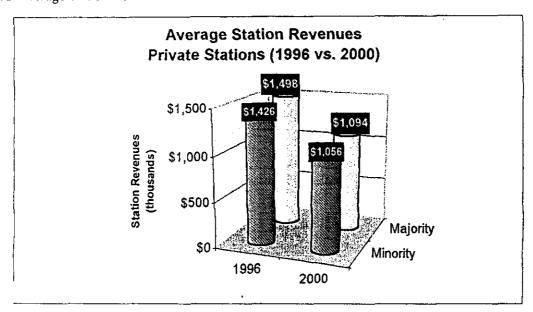


Changes in Station Revenues

Despite inequalities in revenue share, the average station revenue for private minority and majority stations were about the same in 1996 and 2000. The apparent inconsistency between revenue share and station revenues may be explained by the fact that compared to majority stations a greater percentage of minority stations are located in markets that are more densely populated and have greater ad revenue potential.

The average annual revenues for private minority stations declined from \$1.426 million in 1996 to \$1.056 million in 2000. They also declined for private majority stations from \$1.498 million to \$1.094 million for the same years (see Chart XVI).

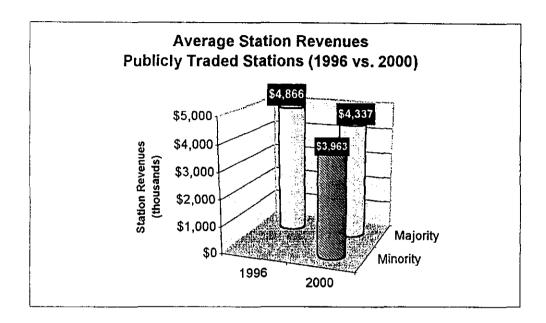
Chart XVI. Average Station Revenues Private Stations



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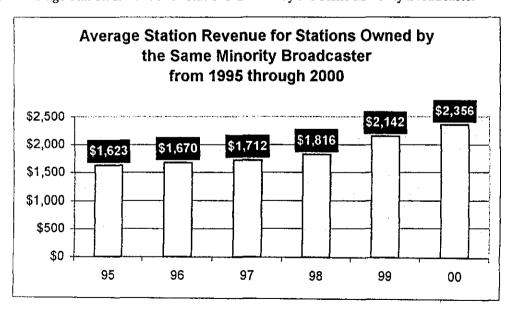
Minority-controlled stations earned an average of \$3.963 million in 2000. Station revenues declined for publicly traded majority stations from \$4.866 million in 1996 to \$4.337 million in 2000 (see Chart XVII).

Chart XVII. Average Station Revenues Publicly Traded Stations



Station revenues increased from an average of \$1.623 million in 1995 to \$2.356 million in 2000 for stations that were under ownership by the same minority firm from 1995 through 2000 (see Chart XVIII).⁵³

Chart XVIII. Average Station Revenue for Stations Owned by the Same Minority Broadcaster



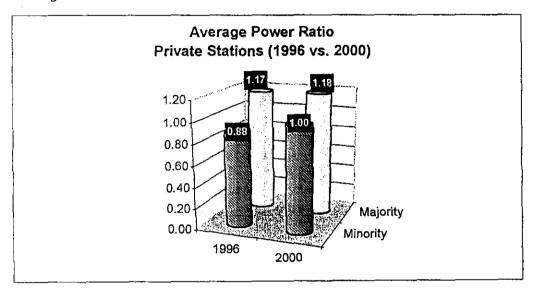
⁵³ Average station revenues for Chart XVIII were derived from only those stations with valid data (i.e. had a value greater than 0). Valid data was available for 152 stations in 2000, 146 stations in 1999, 143 stations in 1998, 132 stations for 1997, 120 stations in 1996 and 117 stations in 1995.

Changes in the Power Ratio

The power ratio is a measure of how efficiently a station can convert its share of the listening audience share into share of advertising revenues.⁵⁴ To some extent it is a measure of the ability of a stations to generate advertiser revenue.

The average power ratio for private minority stations increased from .88 in 1996 to 1.00 in 2000. It increased for private majority firms from 1.17 in 1996 to 1.18 in 2000 (see Chart XIX). Although the power ratio for private minority stations suggests that their revenue share is on par with their audience share, majority private stations appear to be able to oversell their audience; that is, their share of ad revenues is greater than their share of audience size. Another way of understanding this is that during 1996 and 2000v majority stations earned more per listener than minority stations.

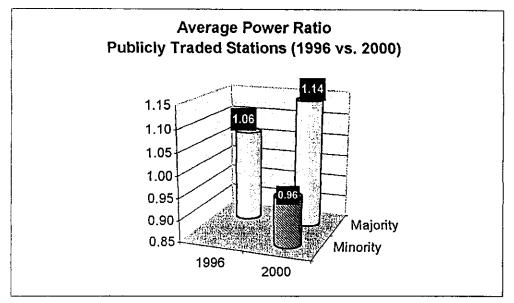
Chart XIX. Average Power Ratio of Private Stations



The average power ratio for minority-controlled stations was .96 for the year 2000. The power ratio increased from 1.06 to 1.14 for publicly traded majority firms for the years 1996 and 2000 (see Chart XX).

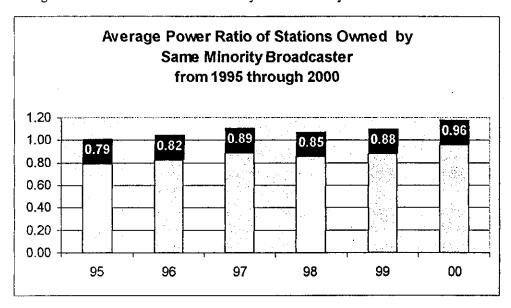
⁵⁴ The power ratio is calculated by dividing a station's revenues by the revenues for all of the stations in the market and multiplying the result by 100. The product is the revenue share. The revenue share is divided by the annual local commercial share (a measure of audience size) of the station to get the power ratio. The higher the power ratio the more a station is capable of selling its share of the audience.

Chart XX. Average Power Ratio of Publicly Traded Stations



For stations that were under ownership by the same minority firm from 1995 through 2000 the average power ratio increased from .79 to .96 (Chart XXI).⁵⁵

Chart XXI. Average Power Ratio of Stations Owned by Same Minority Broadcasters



SYRACUSE, NEW YORK

Among the 39 minority owners that departed the radio industry were two firms that served the Syracuse, NY market – Short Broadcasting and Salt City Communications. Both owners

⁵⁵ The average power ratio for Chart XX was derived from only those stations with valid data (i.e. had a value greater than 0). Valid data was available for 143 stations in 2000, 134 stations in 1999, 1134 stations in 1998, 126 stations for 1997 119 stations in 1996 and 115 stations in 1995.

Radio Local Market Consolidation & Minority Ownership

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attributed their decisions to sell their stations to ownership consolidation⁵⁶ and the inability to obtain advertising for minority – formatted programming. According to the owner of Short Broadcasting,

...advertisers snub radio stations because of the false perception that the listeners are largely minorities and low-income people...It's total disrespect for black people and the lack of understanding of the urban community and its buying power and who the urban audience really is...The hip-hop audience ... is a combination of blacks Hispanics and whites.⁵⁷

Short Broadcasting's station, WRDS, aired an urban Adult Contemporary format from 1995 until the time of its sale to Galaxy Communications, which changed the format to adult contemporary. The President of Galaxy Communications, a majority firm, reported that his sales force received an explanation from advertisers that WRDS' black ownership never heard:

A few merchants flatly told his staff they didn't want blacks in their stores.58

During 1996, the power ratio of WRDS under black ownership was .38. It ranked number 10 in audience share out a total of 30 stations in the market. Stations that ranked 15 and 16 in audience share had power ratios of 1.31 and 1.64 respectively. These stations aired Easy Listening and News/Sports programming. The case of Short Communications and Salt City Communications, which left the market for many of the same reasons, suggests that there are other factors, in addition to ownership consolidation, that are responsible for the departure of some minority firms from the industry.

CONCLUSION AND RECOMMENDATIONS

Based upon several performance measures, minority stations have not realized the same economic potential realized by majority stations. This pattern holds true for the present as well as the time frame immediately following passage of the 1996 Telecommunications Act. Stations owned by minority firms that are publicly traded also perform at levels below their majority counterparts. While these trends continued throughout the period of increased ownership consolidation, the data does not necessary link station underperformance with ownership consolidation. Further research should be undertaken to compare present data on station performance with data prior to the relaxation of the numerical limits. Secondly, other variables, in addition to ownership consolidation, may have adversely affected station performance (e.g. discriminatory advertising practices and lack of capital). However, the data does suggest that ownership consolidation has resulted in the decline in the number of minority owners — a development that commenced with the relaxation of the numerical limits. The fact that the number of minority owners remained level from 1990 until the passage of the 1996 Act and then sharply declined is of particular significance and should be of concern to the Commission. The author recommends that further research examine:

The factors associated with the departure of certain owners from the marketplace;

⁵⁶ The NPRM notes that the Syracuse market is one of three markets that has "undergone substantial consolidation since 1996." NPRM para. 51.

⁵⁷ A Loss of Power "This is the Only Thing We Really Had to Call Our Own", The Post Standard News, September 11, 2000

⁵⁸ Urban Radio Tough to Sell to Merchants, The Post -Standard News, September 11, 2000, page A1.

- The market circumstances under which new competitors entered the market;
- The factors that enabled certain firms to go public and prevented others from going public;
- The extent to which access to equity capital and other factors have enhanced the ability of minority-controlled firms to compete against majority group owners.

The relatively superior performance of four minority-controlled firms, that own 156 stations, suggests that access to equity capital has been a significant factor in their ability to compete. On the other hand, other broadcasters, such as Multicultural Radio with 29 stations and a wide variety of program formats, have also been able to rapidly acquire new stations in major markets without the assistance of Wall Street. This apparent paradox has not been examined by this study. Given that it has been firmly established by other studies that minority broadcasters contribute significantly to diversity of viewpoint, it would advance public policy to take further steps in another forum to gain a better understanding of station underperformance and superior performance on the part of minority competitors.

APPENDICES

| Appendix I. Firms with Audience Share Equal to or Over 25% for 1996 | 29 |
|--|-------|
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Appendix I. Firms with Audience Share Equal to or Over 25% for 1996

| Appendix I. Firms with Aud | | qual to or (| Jver 25% for 1996 | |
|-----------------------------|----------|--------------|-------------------|------|
| 2: 4: | Audience | | | |
| Owner | Share | # Stations | Market | Rank |
| 000 | LCS (%) | Mar Siller | | |
| CBS Corporation | 27.9 | 8 | Chicago, IL | 3 |
| Chancellor Media Corporatio | 26.7 | 7 | Chicago, IL | 3 |
| CBS Corporation | 25.7 | 5 | Philadelphia | 5 % |
| Chancellor Media Corporatio | 28.5 | 6 | Philadelphia | 5 |
| CBS Corporation | 25.6 | 6 | Detroit | 6 |
| Chancellor Media Corporatio | 33 | 7 | Detroit | 6 |
| CBS Corporation | 29.9 | . 8, | Dallas - Ft. Wo | 7 |
| CBS Corporation | 49.4 | 10 | Boston | 10 |
| Entercom | 30.6 | 8 | Seattle-Tacoma | 13 |
| Jacor Communications Incorp | 38.8 | 12 | San Diego | 14 |
| Barnstable Broadcasting Inc | 34.2 | 7 | Nassau-Suffolk | 15 |
| Chancellor Media Corporatio | 41 | 6 | Nassau-Suffolk | 15 |
| Chancellor Media Corporatio | 35.1 | 7 | Minneapolis - S | 16 |
| CBS Corporation | 35.9 | 5 | St. Louis | 17 |
| Chancellor Media Corporatio | 29.1 | 6 | Phoenix, AZ | 18 |
| CBS Corporation | 42.3 | 9 | Baltimore, MD | 19 |
| Capstar Broadcasting Partne | 27 | 5 | Pittsburgh, PA | 20 |
| CBS Corporation | 35.2 | 4 | Pittsburgh, PA | 20 |
| Clear Channel Communication | 25.3 | 8 | Tampa-St. Peter | 21 |
| Jacor Communications Incorp | 37.1 | 7 | Tampa-St. Peter | 21 |
| Jacor Communications Incorp | 39.8 | 6 | Cleveland | 22 |
| Jacor Communications Incorp | 35.7 | 8 | Denver - Boulde | 23 |
| Jacor Communications Incorp | 38.2 | 5 | Cincinnati | 25 |
| CBS Corporation | 26.1 | 2 | Riverside-San B | 26 |
| CBS Corporation | 25 | 5 | Kansas City | 27 |
| Entercom | 33.5 | 6 | Kansas City | 27 |
| CBS Corporation | 35.3 | 7 | Sacramento, CA | 28 |
| Chancellor Media Corporatio | 29.5 | 4 | Sacramento, CA | 28 |
| Clear Channel Communication | 28.7 | 4 | Milwaukee - Rac | 29 |
| CBS Corporation | 25.3 | 3 | San Jose | 30 |
| Citadel Communications Corp | 39.5 | 6 | Providence-Warw | 31 |
| Jacor Communications Incorp | 50.9 | 10 | Columbus, OH | 32 |
| Cox Radio Inc | 29.5 | 6 | San Antonio, TX | 34 |
| Jacor Communications Incorp | 26 | 7 | Salt Lake City | 35 |
| Emmis Broadcasting Corp | 29 | 5 | Indianapolis, l | 36 |
| CBS Corporation | 42 | 7 | Charlotte-Gasto | . 37 |
| Chancellor Media Corporatio | 29.6 | 4 | Orlando | 38 |
| Clear Channel Communication | 26.3 | 6 | Orlando | 38 |
| Cox Radio Inc | 33.5 | 7 | Orlando | 38 |
| Clear Channel Communication | 43.4 | 7 | New Orleans | 39 |
| Sinclair Communications Inc | 44.4 | Maria di T | New Orleans | 39 |
| CBS Corporation | 31.5 | 4 | Buffalo-Niagara | 40 |
| Sinclair Communications Inc | 32.8 | 6.7 | Buffalo-Niagara | |
| Cincian Communications inc | 32.0 | 1 0 | Dunaio-Magara | 40 |

| Clear Channel Communication | 26.7 | 3 | Greensboro-Wins | 41 |
|---------------------------------------|------|------------|-----------------|----|
| Capstar Broadcasting Partne | 33.1 | ՝ 5 | Hartford-New Br | 42 |
| CBS Corporation | 43.2 | 4 | Hartford-New Br | 42 |
| Clear Channel Communication | 43.1 | 7 | Memphis | 43 |
| Capstar Broadcasting Partne | 37.3 | 5 | Nashville | 44 |
| CBS Corporation | 26.5 | 6 | Las Vegas, NV | 45 |
| Jacor Communications Incorp | 25 | 4 | Las Vegas, NV | 45 |
| CBS Corporation | 29.1 | 4 | Rochester, NY | 46 |
| Jacor Communications Incorp | 32.4 | 7 | Rochester, NY | 46 |
| Sinclair Communications Inc. | 26.9 | 4 | Rochester, NY | 46 |
| Capstar Broadcasting Partne | 32 | 4 | Raleigh - Durha | 48 |
| Curtis Media Group | 27.2 | 6 | Raleigh - Durha | 48 |
| Fairbanks Communications In | 28.8 | 5 | W. Palm Beach-B | 49 |
| Clear Channel Communication | 45.5 | 6 | Louisville, KY | 50 |
| KVET Broadcasting | 26 | 3 | Austin, TX | 51 |
| Clear Channel Communication | 42 | 6 | Oklahoma City | 52 |
| Capstar Broadcasting Partne | 36.8 | 6 | Jacksonville, F | 53 |
| Jacor Communications Incorp | 26.9 | 5 | Jacksonville, F | 53 |
| Jacor Communications Incorp | 39 | 6 | Dayton, Ohio | 54 |
| Cox Radio Inc | 30.2 | 6 | Birmingham, AL | 55 |
| Dick Broadcasting Company I | 29.7 | 5 | Birmingham, AL | 55 |
| Capstar Broadcasting Partne | 29.1 | 4 | Richmond, VA | 56 |
| Clear Channel Communication | 37.5 | 6 | Richmond, VA | 56 |
| Capstar Broadcasting Partne | 26.1 | 5 | Albany-Schenect | 57 |
| Capstar Broadcasting Partne | 44.6 | 7 | Honolulu | 58 |
| Capstar Broadcasting Partne | 63.1 | 8 | Greenville-Spar | 59 |
| Capstar Broadcasting Partne | 26.1 | 4 | Tucson, AZ | 60 |
| Cox Radio Inc | 36.5 | 5 | Tulsa, OK | 61 |
| Citadel Communications Corp | 28.9 | 9 | Wilkes Barre - | 62 |
| Sinclair Communications Inc | 35.2 | 8 | Wilkes Barre - | 62 |
| Calendar Broadcasting Inc | 25.5 |] 3 | McAllen-Brownsv | 63 |
| Heftel Broadcasting Corp | 31.9 | . 3 | McAllen-Brownsv | 63 |
| CBS Corporation | 30.1 | 7 | Fresno | 64 |
| Atlantic Star | 46.7 | 4 | Allentown - Bet | 65 |
| Citadel Communications Corp | 26 | 2 | Allentown - Bet | 65 |
| Clear Channel Communication | 37. | 6 | Grand Rapids, M | 66 |
| Dick Broadcasting Company I | 42.2 | 6 | Knoxville, TN | 68 |
| Clear Channel Communication | 25.4 | 3: | El Paso, TX | 69 |
| Cox Radio Inc | 40.5 | 5 | Syracuse, NY | 70 |
| Citadel Communications Corp | 43.2 | 8 | Albuquerque, NM | 71 |
| Triathlon Broadcasting | 31.5 | 4 | Omaha - Council | 72 |
| Dame Media Inc | 37.8 | 6 | Harrisburg-Leba | 73 |
| Cumulus Media LLC | 36.2 | 6 | Toledo, OH | 75 |
| Jacor Communications Incorp | 46.9 | 6 | Toledo, OH | 75 |
| Clear Channel Communication | 32.4 | 6 | Monterey-Salina | 78 |
| Beasley Broadcast Group | 39.5 | 6 | Greenville-New | 80 |
| Pinnacle Broadcasting Co | 37.2 | 8 | Greenville-New | 80 |
| Capstar Broadcasting Partne | 39.3 | 6 | Baton Rouge, LA | 81 |
| Citywide Communications Inc | 35.1 | 5 | Baton Rouge, LA | 81 |
| Citadel Communications Corp | 38.5 | 10 | Little Rock, AR | 82 |
| · · · · · · · · · · · · · · · · · · · | | | | |

| Clear Channel Communication | 39.4 | 5 | Little Rock, AR | 82 |
|-----------------------------|------|----|-----------------|-----|
| Clear Channel Communication | 33.1 | 6 | Mobile, AL | 84 |
| Triathion Broadcasting | 37.6 | 7 | Spokane, WA | 87 |
| Capstar Broadcasting Partne | 38.2 | 6 | Columbia, SC | 88 |
| Clear Channel Communication | 36.8 | 4 | Columbia, SC | 88 |
| Saga Communications LP | 27.8 | 6 | Des Moines, IA | 89 |
| Great Empire Broadcasting | 33.2 | 5 | Wichita, KS | 90 |
| Triathlon Broadcasting | 30.5 | 6 | Wichita, KS | 90 |
| WICKS Radio LP | 42.6 | 8 | Charleston, SC | 91 |
| Connoisseur Communications | 40.6 | 6 | Youngstown - Wa | 92 |
| Jacor Communications Incorp | 35.3 | 4 | Youngstown - Wa | 92 |
| Nininger Stations | 44.1 | 3 | Johnson City-Ki | 94 |
| Citadel Communications Corp | 32 | 3 | Colorado Spring | 95 |
| Federated Media | 33.4 | 5 | Ft. Wayne, IN | 99 |
| Capstar Broadcasting Partne | 33.1 | 4 | Roanoke-Lynchbu | 102 |
| HMH Broadcasting Inc | 44.3 | 5 | Lexington-Fayet | 105 |
| Jacor Communications Incorp | 37.4 | 6 | Lexington-Fayet | 105 |
| Gold Coast Broadcasting | 34.2 | 7 | Oxnard - Ventur | 109 |
| McDonald Media Group | 39 | 3 | Oxnard - Ventur | 109 |
| Davis Broadcasting | 27 | 5 | Augusta, GA | 111 |
| Liggett Broadcast Group | 58.1 | 6 | Lansing-East La | 113 |
| Southern Star | 42 | 6 | Huntsville, AL | 115 |
| Connoisseur Communications | 48,3 | 5 | Flint, Mi | 116 |
| Regent Communications | 36.1 | 3 | Flint, MI | 116 |
| Capstar Broadcasting Partne | 27.3 | 3 | Portsmouth-Dove | 117 |
| Fuller-Jeffrey Broadcasting | 34.3 | 3 | Portsmouth-Dove | 117 |
| Capstar Broadcasting Partne | 71.2 | 10 | Jackson, MS | 118 |
| Capstar Broadcasting Partne | 42.6 | 6 | Madison, WI | 121 |
| Mid-West Family Broadcast G | 31.1 | 5 | Madison, WI | 121 |
| Citadel Communications Corp | 44.7 | 5 | Modesto, CA | 122 |
| Beasley Broadcast Group | 57.9 | 7 | Fayetteville, N | 123 |
| 62nd Street Broadcasting | 41.5 | 6 | Saginaw-Bay Cit | 124 |
| Capstar Broadcasting Partne | 27.7 | 2 | Pensacola, FL | 125 |
| Capstar Broadcasting Partne | 27.3 | 4 | Corpus Christi, | 126 |
| Progressive United Corp | 34.3 | 5 | Shreveport, LA | 127 |
| Capstar Broadcasting Partne | 43.7 | 4 | Beaumont-Port A | 128 |
| Petracom Equity Partners, L | 30.7 | 4 | Beaumont-Port A | 128 |
| Citadel Communications Corp | 43.5 | 5 | Boise, ID | 129 |
| Pacor Communications Incorp | 34.1 | 6 | Boise, ID | 129 |
| Citadel Communications Corp | 32.7 | 4 | Reno, NV | 131 |
| Sconnix Broadcasting Compan | 64.2 | 6 | Quad Cities, IA | 132 |
| Capstar Broadcasting Partne | 31.8 | 2 | Biloxi-Gulfport | 133 |
| Kelly Communications | 29.8 | 3 | Peoria, IL | 135 |
| Cumulus Media LLC | 30.1 | 5 | Appleton - Oshk | 138 |
| Atlantic Star | 61.6 | 10 | Huntington, WV | 139 |
| Capstar Broadcasting Partne | 31.7 | 2 | Montgomery, AL | 140 |
| Colonial Broadcasting | 31.1 | 4 | Montgomery, AL | 140 |
| Forever Broadcasting Incorp | 52.2 | 6 | Utica - Rome, N | 142 |
| Capstar Broadcasting Partne | 36,9 | 3 | Tyler - Longvie | 144 |
| Great Empire Broadcasting | 28.2 | 3 | Springfield, MO | 145 |

| Sunburst Media LP | 33.3 | 5 | Springfield, MO | 145 |
|-----------------------------|------|-----|-----------------|-----|
| McKenzie River Broadcasting | 29.7 | 3 | Eugene - Spring | 146 |
| Magic Broadcasting Inc | 60.9 | 8 | Macon, GA | 148 |
| Taylor Broadcasting | 27.1 | 7 | Macon, GA | 148 |
| KPSI Radio Corp | 29.6 | 4 | Palm Springs, C | 150 |
| South Central Communication | 29.3 | 4 | Evansville, IN | 151 |
| Independent Group LP | 33.2 | 3 | Erie, PA | 152 |
| Rambaldo Communications | 25 | 2 | Erie, PA | 152 |
| Capstar Broadcasting Partne | 46.1 | 6 | Savannah, GA | 153 |
| Capstar Broadcasting Partne | 45.8 | 4 | Fayetteville, A | 155 |
| Nininger Stations | 46.3 | 5 | Charleston, WV | 156 |
| West Virginia Radio | 40.3 | 6 | Charleston, WV | 156 |
| Federated Media | 27.1 | 4 | South Bend, IN | 157 |
| Midwest Communications Inc | 44.5 | 5 | Wausau-Stevens | 158 |
| VerStandig Broadcasting | 28.3 | . 4 | Hagerstown-Cham | 159 |
| Dyson, Robert R | 38.9 | 3 | Poughkeepsie, N | 160 |
| Majac of Michigan Inc | 35.1 | 4 | Binghamton, NY | 161 |
| WICKS Radio LP | 51.3 | 5 | Binghamton, NY | 161 |
| Fuller-Jeffrey Broadcasting | 35.9 | 7 | Portland, ME | 162 |
| Saga Communications LP | 43.4 | 6 | Portland, ME | 162 |
| Cumulus Media LLC | 34.8 | 5 | Columbus, GA | 164 |
| Capstar Broadcasting Partne | 39.8 | 6 | Anchorage, AK | 165 |
| Pioneer Broadcasting Compan | 47.7 | 7 | Anchorage, AK | 165 |
| Dame Media Inc | 25 | 2 | Johnstown, PA | 166 |
| Forever Broadcasting Incorp | 32.4 | 6 | Johnstown, PA | 166 |
| Clear Channel Communication | 29 | 5 | Tallahassee, FL | 167 |
| Cumulus Media LLC | 36.9 | 4 | Tallahassee, FL | 167 |
| Capstar Broadcasting Partne | 52.4 | 5 | Ft. Smith, AR | 170 |
| Capstar Broadcasting Partne | 49.2 | 6 | Lubbock, TX | 172 |
| Pinnacle Broadcasting Co | 30.2 | 4 | Lubbock, TX | 172 |
| New Frontier Communications | 47.9 | 5 | Odessa - Midlan | 173 |
| Charisma Communications Gro | 33.7 | 7 | Tupelo, MS | 174 |
| West Virginia Radio | 28.1 | 3 | Morgantown-Clar | 179 |
| Wabash Valley Broadcasting | 41.3 | 2 | Terre Haute, IN | 183 |
| Root Communications Ltd | 25.3 | 5 | Myrtle Beach, S | 185 |
| McCoy Broadcasting Co | 34.8 | 4 | Chico, CA | 186 |
| Phoenix Broadcasting Inc | 27.1 | 5 | Chico, CA | 186 |
| Regent Communications | 27.4 | 3 | Chico, CA | 186 |
| Butterfield Broadcasting Co | 25.6 | 5 | Yakima, WA | 187 |
| Ingstad, Tom | 51.6 | 5 | Yakima, WA | 187 |
| Buckley Broadcasting Corpor | 39.4 | 2 | Merced, CA | 188 |
| Champion Broadcasting Corpo | 27.7 | 4 | Amarillo, TX | 189 |
| Morris Communications Corp | 27 | 2 | Amarillo, TX | 189 |
| Pembrook Pines Inc | 30.4 | 5 | Elmira-Corning, | 194 |
| Sabre Communications Inc | 25.6 | 3 | Elmira-Corning, | 194 |
| Midwestern Broadcasting Com | 41.5 | 5 | Northwest Michi | 195 |
| | • | } | Northwest Michi | |
| Northern Broadcasting | 25 | 5 | | 195 |
| Forjay Broadcasting | 32.4 | 2 | Florence, SC | 197 |
| Champion Broadcasting Corpo | 32 | 3 | Alexandria, LA | 200 |
| Deschutes River Broadcastin | 40.5 | 4 | Richland-Kennew | 201 |

| Triathlon Broadcasting | 29.7 | 4 | Richland-Kennew | 201 |
|-----------------------------|------|-----|-----------------|-----|
| Deschutes River Broadcastin | 49.3 | 6 | Medford-Ashland | 202 |
| Hill Radio Inc | 32.2 | 2 | Medford-Ashland | 202 |
| Blakeney Communications Inc | 33.8 | 3 | Laurel-Hattiesb | 204 |
| Clearly Superior Radio LLC | 37.4 | 5 | Marion-Carbonda | 205 |
| Zimmer Enterprises | 49.4 | 7 | Marion-Carbonda | 205 |
| Bocephus Broadcasting | 39.4 | 8 | Blacksburg-Chri | 207 |
| Midcontinent Media | 49.4 | 5 | Sioux Falls, SD | 209 |
| Southern Minnesota Broadcas | 45,2 | 6 | Sioux Falls, SD | 209 |
| Leighton Enterprises | 28.6 | 3 | St. Cloud, MN | 214 |
| WJON Broadcasting Co | 38.8 | 4 | St. Cloud, MN | 214 |
| Brill Media Company | 25.8 | 3 | Duluth, MN - Su | 215 |
| Shockley Communications Cor | 54.9 | 6 | Duluth, MN - Su | 215 |
| Benns, William, etal | 34.5 | 3 | Parkersburg-Mar | 218 |
| Burbach Broadcasting Group | 40.4 | 3 | Parkersburg-Mar | 218 |
| Hall Communications | 39.1 | 3 | Burlington, VT | 221 |
| Dynamic Broadcasting Compan | 33.8 | 5 | Abilene, TX | 223 |
| SunGroup Inc | 31.7 | 2 | Abilene, TX | 223 |
| Zimmer Enterprises | 59.3 | 4 | Joplin, MO | 224 |
| Clear Channel Communication | 33.4 | 5 | Panama City, FL | 226 |
| Root Communications Ltd | 38.6 | 4 | Panama City, FL | 226 |
| New South Communications In | 27.5 | 3 , | Monroe, LA | 227 |
| Sound Broadcasting LLC | 28.2 | 3 | Monroe, LA | 227 |
| Forever Broadcasting Incorp | 59.1 | 5 | Altoona, PA | 236 |
| Zimmer Enterprises | 47.8 | 6 | Columbia, MO | 239 |
| Capstar Broadcasting Partne | 55.1 | 4 | Texarkana, TX-A | 241 |
| Dame Media Inc | 31.8 | 4 | Williamsport, P | 242 |
| Sabre Communications Inc | 53.3 | 6 | Williamsport, P | 242 |
| Ingstad, Tom | 50.8 | 5 | Rapid City, SD | 250 |

Appendix II. Firms with Audience Share Equal to or Over 25% for 2000

| Owner | Audience Share LCS (%) | # Stations | Market | Rank |
|------------------|------------------------------|------------------|---------------------|----------|
| Clear Channel Co | 25.7 | 12 | Los Angeles | 2 |
| Infinity Broadca | 25 | 7 | Chicago, IL | 3 |
| Clear Channel Co | 25.4 | 8 | San Francisco | 4 |
| Clear Channel Co | 30.6 | 6 | Philadelphia | 6 |
| Clear Channel Co | 26.3 | 8 | Washington, DC | 7 |
| Infinity Broadca | 30.2 | 5 | Boston | 8 |
| Clear Channel Co | 35 | 8 | Houston-Galveston | 9 |
| Clear Channel Co | 27.6 | 7 | Detroit | 10 |
| Infinity Broadca | 27.9 | 6 | Detroit | 10 |
| Cox Radio Inc | 30.8 | 5 | Atlanta, GA | 11 |
| Arso Radio Corpo | 25.3 | 14 | Puerto Rico | 13 |
| Spanish Broadcas | 25.9 | 11 | Puerto Rico | 13 |
| Entercom | 30.2 | , , , 8 . | Seattle-Tacoma | 14 |
| Clear Channel Co | 37.9 | 8 | Phoenix, AZ | 15 |
| Clear Channel Co | 38.1 | 7 | Minneapolis - St. P | 16 |
| Clear Channel Co | 40 | 10 | San Diego | 17 |
| Barnstable Broad | 33.5 | 5 | Nassau-Suffolk | 18 |
| Cox Radio Inc | 26.7 | 3 | Nassau-Suffolk | 18 |
| Clear Channel Co | 26.5 | 6 | St. Louis | 19 |
| Infinity Broadca | 25.7 | 3 3 3 4 5 | St. Louis | 19 |
| Infinity Broadca | 28.8 | 5 | Baltimore, MD | 20 |
| Clear Channel Co | 34.4 | 8 | Tampa-St. Petersbur | 21 |
| Cox Radio Inc | 27.8 | 6 | Tampa-St. Petersbur | 21 |
| Infinity Broadca | 27.2 | 6 | Tampa-St. Petersbur | 21 |
| Clear Channel Co | 36.2 | 8 | Denver - Boulder | 22 |
| Clear Channel Co | 30 | 6 | Pittsburgh, PA | 23 |
| Infinity Broadca | 34 | 4 | Pittsburgh, PA | 23 |
| Entercom | 26.5 | 7 | Portland, OR | 24 24 |
| Infinity Broadca | 26.5 | 6 | Portland, OR | 1 |
| Clear Channel Co | 25 | 5 | Portland, OR | 24 25 |
| Clear Channel Co | 41.5 | 6 | Cleveland | 1 |
| Clear Channel Co | 46.3 | 8 | Cincinnati | 26 27 |
| Infinity Broadca | 29.4 | 6 | Sacramento, CA | 27 |
| Entercom | 29.3 | 5 | Sacramento, CA | 28 |
| Infinity Broadca | 25.2 | 2 | Riverside-San Berna | 29 |
| Entercom | 39.4 | 9 | Kansas City | 31 |
| Cox Radio Inc | 31 | 7 | San Antonio, TX | 32 |
| Clear Channel Co | 36.1 | 6 | Milwaukee - Racine | 34 |
| Clear Channel Co | 27.9 | 7 | Salt Lake City - Og | } |
| Citadel Communic | 35.4 | 6 | Providence-Warwick- | 35 |
| Clear Channel Co | 30.3 | 4 | Providence-Warwick- | 35 |
| Clear Channel Co | 29.2 | 7 | Columbus, OH | 36 |
| Infinity Broadca | 41.4 | 7 | Charlotte-Gastonia- | 37 |
| Clear Channel Co | 33.3 | 5 | Charlotte-Gastonia- | 37 |

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| Entercom | 25.5 | 4 | Norfolk-Virginia Be | 38 |
|------------------|------|------------|---------------------|----|
| Clear Channel Co | 36.7 | 7 | Orlando | 39 |
| Cox Radio Inc | 33 | 6 | Orlando | 39 |
| Infinity Broadca | 32.1 | 6 | Las Vegas, NV | 41 |
| Clear Channel Co | 27 | 4 | Las Vegas, NV | 41 |
| Entercom | 36.6 | 6 | Greensboro-Winston | 42 |
| Clear Channel Co | 32 | 4 | Greensboro-Winston | 42 |
| Clear Channel Co | 31.6 | 6 | Austin, TX | 43 |
| Clear Channel Co | 32.2 | 5 | Nashville | 44 |
| Clear Channel Co | 47 | 7 | New Orleans | 45 |
| Entercom | 32.8 | 6 4 | New Orleans | 45 |
| Curtis Media Gro | 29.4 | 12 | Raleigh - Durham, N | 46 |
| Clear Channel Co | 28.9 | 5 | Raleigh - Durham, N | 46 |
| Clear Channel Co | 33.4 | 8 | W. Palm Beach-Boca | 47 |
| Infinity Broadca | 45.4 | 5 | W. Palm Beach-Boca | 47 |
| Clear Channel Co | 35.9 | 6 | Memphis | 48 |
| Clear Channel Co | 32.5 | 5 | Hartford-New Britai | 49 |
| Infinity Broadca | 40.6 | 4 | Hartford-New Britai | 49 |
| Entercom | 32.4 | 6 | Buffalo-Niagara Fal | 50 |
| Infinity Broadca | 37.3 | 5 | Buffalo-Niagara Fal | 50 |
| Clear Channel Co | 45.5 | 9 | Jacksonville, FL | 52 |
| Cox Radio Inc | 36.3 | 6 | Jacksonville, FL | 52 |
| Clear Channel Co | 34.4 | 7 | Rochester, NY | 53 |
| Infinity Broadca | 28.4 | 4 | Rochester, NY | 53 |
| Clear Channel Co | 39.6 | 6 | Oklahoma City | 54 |
| Citadel Communic | 25.3 | 5 | Oklahoma City | 54 |
| Clear Channel Co | 45.4 | 10 | Louisville, KY | 55 |
| Radio One Incorp | 27.6 | 6 | Louisville, KY | 55 |
| Clear Channel Co | 38.2 | 6 | Richmond, VA | 56 |
| Radio One Incorp | 27.7 | 4 4 | Richmond, VA | 56 |
| Cox Radio Inc | 44.3 | 7 | Birmingham, AL | 57 |
| Clear Channel Co | 44.6 | 8 | Dayton, Ohio | 58 |
| Entercom | 31.7 | 7 | Greenville-Spartanb | 60 |
| Clear Channel Co | 27.2 | 6 | Greenville-Spartanb | 60 |
| Clear Channel Co | 34.5 | 7 | Albany-Schenectady- | 61 |
| Pamal Broadcasti | 27 | 6 | Albany-Schenectady- | 61 |
| Clear Channel Co | 35 | 7 | Honolulu | 62 |
| Cox Radio Inc | 26.2 | 4 | Honolulu | 62 |
| Entravision Comm | 32.2 | 4 | McAllen-Brownsville | 63 |
| Clear Channel Co | 29.9 | 2 | McAllen-Brownsville | 63 |
| Clear Channel Co | 34.6 | 7 | Tucson, AZ | 64 |
| Citadel Communic | 25.8 | 5 | Tucson, AZ | 64 |
| Cox Radio Inc | 31.9 | 5 | Tulsa, OK | 65 |
| Clear Channel Co | 41.4 | 7 | Grand Rapids, MI | 66 |
| Citadel Communic | 31.9 | 11 | Wilkes Barre - Scra | 67 |
| Entercom | 35.1 | 9 | Wilkes Barre - Scra | 67 |
| Clear Channel Co | 29.4 | 8 | Fresno | 68 |
| Infinity Broadca | 35.8 | 7 c | Fresno | 68 |
| Clear Channel Co | 46.8 | 4 | Allentown - Bethleh | 69 |
| Citadel Communic | 30.2 | 2 | Allentown - Bethleh | 69 |
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| Danalau Danadana | 00.7 | | T | |
|------------------|------|-------------|---------------------|-----|
| Beasley Broadcas | 28.7 | 5 | Ft. Myers-Naples-Ma | 70 |
| Citadel Communic | 34.5 | 4 | Knoxville, TN | 71 |
| Citadel Communic | 38.7 | 8 | Albuquerque, NM | 72 |
| Journal Broadcas | 41.6 | 8 | Omaha - Council Blu | 74 |
| Clear Channel Co | 32.3 | 4 | Omaha - Council Blu | 74 |
| Clear Channel Co | 29.1 | 6 | Monterey-Salinas-Sa | 76 |
| Clear Channel Co | 36.9 | 6 | El Paso, TX | 77 |
| Clear Channel Co | 42.7 | 6,4 | Harrisburg-Lebanon- | 78 |
| Cumulus Broadcas | 28.8 | 4 | Harrisburg-Lebanon- | 78 |
| Clear Channel Co | 42.2 | 7 | Syracuse, NY | 79 |
| Clear Channel Co | 62.7 | 6 | Sarasota - Bradento | 80 |
| Cumulus Broadcas | 43.6 | 8. M. | Toledo, OH | 81 |
| Clear Channel Co | 43.2 | 6 | Toledo, OH | 81 |
| Clear Channel Co | 36.5 | 4 | Springfield, MA | 82 |
| Citadel Communic | 35.5 | 6 | Baton Rouge, LA | 83 |
| Clear Channel Co | 34.7 | 6 | Baton Rouge, LA | 83 |
| NextMedia Group | 34.4 | 10 | Greenville-New Bern | 84 |
| Beasley Broadcas | 41.7 | 6 | Greenville-New Bern | 84 |
| Citadel Communic | 34 | 10 | Little Rock, AR | 85 |
| Clear Channel Co | 34.8 | 5 | Little Rock, AR | 85 |
| Silverado Broadc | 30.7 | 2 | Stockton, CA | 87 |
| Clear Channel Co | 38.3 | 6 | Columbia, SC | 88 |
| Clear Channel Co | 34.7 | 7 | Des Moines, IA | 89 |
| Saga Communicati | 33.3 | 6 | Des Moines, IA | 89 |
| Wilks Broadcasti | 26.3 | 5 | Des Moines, IA | 89 |
| Clear Channel Co | 32.2 | 6 | Mobile, AL | 91 |
| Cumulus Broadcas | 35.1 | 5 | Mobile, AL | 91 |
| Entercom | 27.8 | 7 | Wichita, KS | 92 |
| Journal Broadcas | 35.2 | 6 | Wichita, KS | 92 |
| Clear Channel Co | 30 | 4 | Wichita, KS | 92 |
| Citadel Communic | 46.6 | 8 | Charleston, SC | 93 |
| Clear Channel Co | 32 | 6 | Charleston, SC | 93 |
| Citadel Communic | 31.6 | 7 | Spokane, WA | 94 |
| Clear Channel Co | 28.4 | 6 | Spokane, WA | 94 |
| Morgan Murphy St | 27.8 | 5 | Spokane, WA | 94 |
| Citadel Communic | 38.7 | 5 | Colorado Springs, C | 96 |
| Clear Channel Co | 40.3 | 6 | Madison, WI | 97 |
| Mid-West Family | 33.9 | 6 | Madison, WI | 97 |
| Citadel Communic | 27.4 | 5 | Johnson City-Kingsp | 98 |
| Nininger Station | 40.6 | 5 | Johnson City-Kingsp | 98 |
| Hall Communicati | 48.1 | 4 | Lakeland-Winter Hav | 99 |
| Clear Channel Co | 39 | 4 | Melbourne-Titusvill | 100 |
| Cumulus Broadcas | 30.2 | 3 | Melbourne-Titusvill | 100 |
| Federated Media | 34.7 | 5 | Ft. Wayne, IN | 101 |
| Clear Channel Co | 41.3 | 7 | Lexington-Fayette, | 102 |
| Cumulus Broadcas | 35.5 | 5 | Lexington-Fayette, | 102 |
| Citadel Communic | 33.9 | 8 | | 1 |
| |] | | Lafayette, LA | 103 |
| Regent Communica | 30.4 | 7 | Lafayette, LA | 103 |
| Clear Channel Co | 38.3 | 6 | Chattanooga, TN | 106 |
| Cumulus Broadcas | 44.2 | 8 2 3 3 3 3 | Youngstown - Warren | 108 |

| Clear Channel Co | 45.6 | 7 | Youngstown - Warren | 108 |
|------------------|------|-------------------|---------------------|------|
| Clear Channel Co | 46.2 | 9 | Roanoke-Lynchburg, | 109 |
| Mel Wheeler, Inc | 34.5 | 6 | Roanoke-Lynchburg, | 109 |
| Beasley Broadcas | 37.3 | 9 74 | Augusta, GA | 112 |
| Clear Channel Co | 36.5 | 7 | Augusta, GA | 112 |
| Point Broadcasti | 37.1 | 6 | Oxnard - Ventura, C | 115 |
| Clear Channel Co | 35.5 | 6 | Huntsville, AL | 116 |
| Rubenstein/Silve | 31.1 | 4 | Ft. Pierce-Stuart-V | 117 |
| Clear Channel Co | 51.9 | 7 | Portsmouth-Dover-Ro | 119 |
| Citadel Communic | 31.3 | 3 | Portsmouth-Dover-Ro | 119 |
| Citadel Communic | 53.5 | 6 | Lansing-East Lansin | 120 |
| Clear Channel Co | 33.8 | 6 | Boise, ID | 121 |
| Journal Broadcas | 27.2 | 6 | Boise, ID | 121 |
| Citadel Communic | 30.4 | 5 | Boise, ID | 121 |
| Clear Channel Co | 34.5 | 6 | Jackson, MS | 122 |
| Inner City Broad | 32 | 5 | Jackson, MS | -122 |
| Citadel Communic | 34.8 | 5 | Modesto, CA | 123 |
| Clear Channel Co | 28.7 | 4 | Modesto, CA | 123 |
| Cumulus Broadcas | 45.4 | 5 | Flint, MI | 124 |
| Regent Communica | 29.4 | 5 | Flint, MI | 124 |
| Beasley Broadcas | 54.9 | 6 | Fayetteville, NC | 126 |
| Cumulus Broadcas | 29.1 | 5 | Fayetteville, NC | 126 |
| Americom Broadca | 30 | 6 | Reno, NV | 127 |
| Citadel Communic | 29.2 | 4 | Reno, NV | 127 |
| Wilks Broadcasti | 35.7 | 6 | Saginaw-Bay City-Mi | 129 |
| Citadel Communic | 39.1 | 5 | Saginaw-Bay City-Mi | 129 |
| Access.1 Communi | 34.8 | 6 | Shreveport, LA | 132 |
| Clear Channel Co | 32.7 | 6 | Shreveport, LA | 132 |
| Cumulus Broadcas | 29.9 | 4 | Shreveport, LA | 132 |
| Cumulus Broadcas | 46.7 | 6 | Beaumont-Port Arthu | 133 |
| Clear Channel Co | 40.8 | 5 | Beaumont-Port Arthu | 133 |
| Clear Channel Co | 36.2 | 6 | Corpus Christi, TX | 134 |
| Triad Broadcasti | 39.1 | 6 | Biloxi-Gulfport-Pas | 136 |
| Cumulus Broadcas | 28.3 | 5 | Appleton - Oshkosh, | 139 |
| Midwest Communic | 25.6 | 3 | Appleton - Oshkosh, | 139 |
| Clear Channel Co | 52.2 | 6 | Quad Cities, IA-IL | 140 |
| Cumulus Broadcas | 26 | 5 | Quad Cities, IA-IL | 140 |
| Hall Communicati | 32.3 | 3 | Burlington-Plattsbu | 141 |
| Regent Communica | 31 | 6 | Peoria, IL | 142 |
| JMP Media LLC | 40.2 | 4 | Peoria, IL | 142 |
| Clear Channel Co | 35.1 | 5 | Springfield, MO | 144 |
| Waller Broadcast | 27.8 | 7 | Tyler - Longview, T | 146 |
| Clear Channel Co | 37.1 | 5 | Tyler - Longview, T | 146 |
| Cumulus Broadcas | 43.3 | 7 | Montgomery, AL | 147 |
| Clear Channel Co | 28.1 | (| Montgomery, AL | 147 |
| Cumulus Broadcas | 36.4 | 1.000 13 1 | Eugene - Springfiel | 148 |
| Clear Channel Co | 30.3 | 3 | Eugene - Springfiel | 148 |
| McKenzie River B | 30.5 | 3 | Eugene - Springfiel | 148 |
| Cumulus Broadcas | 37.6 | 7 | Fayetteville, AR | 149 |
| Clear Channel Co | 45 | 4 | Fayetteville, AR | 149 |
| Cical Chamiel CO | 1 40 | ** | i ayerreame, WK | 147 |

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| Great Scott Broa | 37.5 | 9 | Salisbury-Ocean Cit | 150 |
|-------------------|--------------|-------|---------------------|------|
| Clear Channel Co | 34.9 | 8 | Salisbury-Ocean Cit | 150 |
| Clear Channel Co | 65.6 | 9 | Huntington, WV - As | 151 |
| Magic Broadcasti | 52.8 | 8 | Macon, GA | 153 |
| Clear Channel Co | 35.2 | 7 | Macon, GA | 153 |
| Clear Channel Co | 25.3 | 5 | Evansville, IN | 155 |
| South Central Co | 40.8 | 4 | Evansville, IN | 155 |
| Brill Media Comp | 25.5 | 2 | Evansville, IN | 155 |
| Clear Channel Co | 27.3 | 9 | Utica - Rome, NY | 156 |
| Regent Communica | 49.8 | 5 9 3 | Utica - Rome, NY | 156 |
| Cumulus Broadcas | 43.1 | 7 | Savannah, GA | 159 |
| Clear Channel Co | 37.2 | 6 | Savannah, GA | 159 |
| Clear Channel Co | 32.9 | 7 | Poughkeepsie, NY | 160 |
| Cumulus Broadcas | 32 | 5 | Poughkeepsie, NY | 160 |
| Pamal Broadcasti | 28.6 | 3 | Poughkeepsie, NY | 160 |
| Citadel Communic | 37.5 | 6 | Portland, ME | 162 |
| Saga Communicati | 37.7 | 6 | Portland, ME | 162 |
| Clear Channel Co. | 26.8 | 5 | Tallahassee, FL | 164 |
| Cumulus Broadcas | 41.3 | 5 | Tallahassee, FL | 164 |
| Dame Broadcastin | 31.6 | 5 | Hagerstown-Chambers | 166 |
| VerStandig Broad | 34.7 | 5 | Hagerstown-Chambers | 166 |
| Federated Media | 26.7 | 5 | South Bend, IN | 167 |
| Midwest Communic | 55 | 6 | Wausau-Stevens Poin | 168 |
| Cumulus Broadcas | 29.4 | 7 | Myrtle Beach, SC | 169 |
| Root Communicati | 25.2 | 3 | Myrtle Beach, SC | 169 |
| Clear Channel Co | 36.3 | 5 | Ft. Smith, AR | 171 |
| West Virginia Ra | 40.9 | 7 | Charleston, WV | 172 |
| Nininger Station | 45.6 | 5 | Charleston, WV | 172 |
| Clear Channel Co | 32.4 | 4 | San Luis Obispo, CA | 173 |
| American General | 28.9 | 3 | San Luis Obispo, CA | 173 |
| Clear Channel Co | 44.5 | 6 | Binghamton, NY | 175 |
| Citadel Communic | 47.3 | 5 | Binghamton, NY | 175 |
| Clear Channel Co | 31.7 | 67.39 | Anchorage, AK | 176 |
| MCC Radio LLC | 33.8 | 6 | Anchorage, AK | 176 |
| Cumulus Broadcas | 41.9 | 5 | Wilmington, NC | 177 |
| Clear Channel Co | 42 | 8 | Columbus, GA | 178 |
| Davis Broadcasti | 37.1 | 4 | Columbus, GA | 178: |
| Cumulus Broadcas | 39.9 | 3 | Kalamazoo, Mi | 179 |
| Clear Channel Co | 42.4 | 6 | Lubbock, TX | 180 |
| NextMedia Group | 28.4 | 3 | Lubbock, TX | 180 |
| Clear Channel Co | 54.9 | 5 | Asheville, NC | 181 |
| Forever Broadcas | 31.3 | 5 | Johnstown, PA | 182 |
| Dame Broadcastin | 31.5 | 4 | Johnstown, PA | 182 |
| Clear Channel Co | 43.9 | 6 | Tupelo, MS | 184 |
| Cumulus Broadcas | 43.6 | 6 | Odessa - Midland, T | 187 |
| Clear Channel Co | 29.3 | 5 | Odessa - Midland, T | 187 |
| Gulf South Commu | 25.9 | 3 | Dothan, AL | 188 |
| Saga Communicati | 54.7 | 3 | Manchester, NH | 189 |
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